

THE UNIONCAMERE "EXCELSIOR" PROJECT QUESTIONNAIRE FOR BUSINESSES

FRAMEWORK OF THE QUESTIONNAIRE ADMINISTERED TO BUSINESSES IN 2022

EMPLOYMENT ESTIMATE AS OF 31 DECEMBER 2021 AND PRODUCTION TREND FORECASTS

INDICATE THE TOTAL NUMBER OF EMPLOYEES AS OF 31/12/2021 BY CONTRACT TYPE

	CONTRACT TYPE				
	EMPLOYEES	EES AGENCY WORKERS (FORMERLY TEMPORARY) COLLABORATORS (CONTRACT WORKERS) OTHER <u>N</u> (E.G		OTHER <u>NON</u> -SALARIED WORKERS (E.G.: SELF-EMPLOYED)	TOTAL
Employees as of 31 December 2021					

THE TREND IN THE PRODUCTION OF GOODS/SERVICES IN YOUR SECTOR/TERRITORY FOR THE NEXT 3 MONTHS COMPARED TO THAT OF THE PREVIOUS 3 MONTHS

□ Will increase

- □ Will remain unchanged
- □ Will decrease
- No indication

ACTIVATION OF CONTRACTS FOR PROFESSIONAL FIGURES AND/OR ANY TERMINATIONS IN THE FORECAST TRIMESTER

WITH RESPECT TO THE TOTAL NUMBER OF PERSONS EMPLOYED, EMPLOYEES AND NON-EMPLOYEES, CAN YOU INDICATE WHETHER ANY TERMINATIONS OF EMPLOYMENT RELATIONSHIPS ARE EXPECTED DURING THE PERIOD FROM "MONTH 1" TO "MONTH 3" OF 2022? (YOUR ANSWER SHOULD TAKE TERMINATIONS OF BOTH EMPLOYEES AND NON-SALARIED WORKERS INTO CONSIDERATION).

- \square Yes, terminations are expected
- □ No, no terminations are expected
- No. of terminations expected_____

ARE ANY NEW WORK RELATIONSHIPS UNDER DIRECT EMPLOYMENT OR UNDER OTHER TYPES OF CONTRACTS, SUCH AS AGENCY WORKERS, COLLABORATORS (CONTRACT WORKERS), OR OTHER NON-SALARIED WORKERS (E.G. SELF-EMPLOYED), EXPECTED TO BE ACTIVATED DURING THE TRIMESTER, MEANING FROM "MONTH 1" TO "MONTH 3" OF 2022, EVEN TO COMPENSATE FOR ANY REDUCTIONS IN THE WORKFORCE?

□ Yes, we will activate new contracts □ No, no new contracts are expected to be activated

PROVIDE A BRIEF DESCRIPTION OF THE VARIOUS PROFESSIONAL FIGURES, AND A THREE-MONTH AND MONTHLY FORECAST OF THE NUMBER OF THOSE WHO WILL BEGIN EMPLOYMENT RELATIONSHIPS WITH YOUR COMPANY, EITHER DIRECTLY OR UNDER OTHER TYPES OF CONTRACTS, SUCH AS AGENCY WORKERS, COLLABORATORS (CONTRACT WORKERS), OTHER NON-SALARIED WORKERS (E.G. SELF-EMPLOYED) DURING THE PERIOD FROM "MONTH 1" TO "MONTH 3" OF 2022, BREAKING DOWN THE INFORMATION BY PROFESSIONAL FIGURE, IF POSSIBLE.

	NO. OF WORKERS	OF WHICH: NO. OF	OF WHICH: NO. OF	OF WHICH: NO.	SPECIFY THE
	EXPECTED TO BE	WORKERS EXPECTED	WORKERS	OF WORKERS	FUNCTIONAL
	HIRED DURING THE	TO BE HIRED DURING	EXPECTED TO BE	EXPECTED TO BE	AREA/DUTIES OF
	QUARTER FROM	<u>"MONTH 1" OF 2022</u>	HIRED DURING	HIRED DURING	THE PROFESSIONAL
	<u>"монтн 1" то</u>		<u>"MONTH 2" OF</u>	<u>"MONTH 3" OF</u>	FIGURE
	<u>"MONTH 3" OF 2022</u>		<u>2022</u>	<u>2022</u>	
BRIEF DESCRIPTION OF THE PROFESSIONAL FIGURE 1 (SPECIFY AT LEAST 10 CHARACTERISTICS)					
TOTAL ACTIVATIONS					

INFLOW OF PROFESSIONAL FIGURES FROM "MONTH 1" TO "MONTH 3" OF 2022

WHAT TOOLS/TECHNIQUES WI	
	ILL THEY USE?
WHAT TECHNICAL KNOWLEDG	GE AND/OR KNOWLEDGE RELATING TO A PARTICULAR DISCIPLINARY AREA MUST THEY HAVE?
	TO INTERACT/COLLABORATE (INSIDE OR OUTSIDE THE COMPANY)?
□ Standard (the same solution	IR ACTIVITIES, THEY WILL HAVE TO APPLY SOLUTIONS/PROCEDURES OF THE FOLLOWING TYPES: n is repeated multiple times) □ Creative (new and non-repeatable solutions are applied) new knowledge and procedure)
WILL THIS PROFESSIONAL FIG	SURE COORDINATE OTHER PEOPLE?
WILL THIS PROFESSIONAL FIG	GURE BE COORDINATED BY A MANAGER?
□ YES, with partial autonomy	
WHAT KIND OF EXPERIENCE IS YOUR COMPANY?	S REQUIRED OF THE INCOMING PROFESSIONAL FIGURE FOR THE ACTIVITY TO BE CARRIED OUT AT
□ Specific professional exp	erience
□ Experience in the same s	sector No experience
	unicate and promote the company's results, products and services in the native language of the territory no area), both internally and in relations with external customers/users/suppliers
The ability to describe, commu	unicate and promote the company's results, products and services in one or more foreign languages (other ne Bolzano area), both internally and in relations with external customers/users/suppliers
The ability to describe, commu than Italian and German for the The ability to use mathematica	unicate and promote the company's results, products and services in one or more foreign languages (other ie Bolzano area), both internally and in relations with external customers/users/suppliers al and computer languages and methods to organise and evaluate qualitative and quantitative information
The ability to describe, commu than Italian and German for the The ability to use mathematica	unicate and promote the company's results, products and services in one or more foreign languages (other le Bolzano area), both internally and in relations with external customers/users/suppliers
The ability to describe, commu- than Italian and German for th The ability to use mathematica The possession of digital skills communication tools The ability to solve problems (unicate and promote the company's results, products and services in one or more foreign languages (other ne Bolzano area), both internally and in relations with external customers/users/suppliers al and computer languages and methods to organise and evaluate qualitative and quantitative information s, such as the use of Internet technologies, and the ability to manage and produce visual and multimedia (problem solving), even by obtaining and organising information from different sources
The ability to describe, commuthan Italian and German for th The ability to use mathematica The possession of digital skills communication tools The ability to solve problems (unicate and promote the company's results, products and services in one or more foreign languages (other ne Bolzano area), both internally and in relations with external customers/users/suppliers al and computer languages and methods to organise and evaluate qualitative and quantitative information s, such as the use of Internet technologies, and the ability to manage and produce visual and multimedia (problem solving), even by obtaining and organising information from different sources and in a collective manner, even taking advantage of 'social' opportunities in the management of relations w
The ability to describe, commuthan Italian and German for the The ability to use mathematicae. The possession of digital skills communication tools. The ability to solve problems (The ability to work in groups a the company's customers/ use The ability to work independer.	unicate and promote the company's results, products and services in one or more foreign languages (other ne Bolzano area), both internally and in relations with external customers/users/suppliers al and computer languages and methods to organise and evaluate qualitative and quantitative information s, such as the use of Internet technologies, and the ability to manage and produce visual and multimedia (problem solving), even by obtaining and organising information from different sources and in a collective manner, even taking advantage of 'social' opportunities in the management of relations w ers/ suppliers/ teams ntly and with a spirit of initiative and entrepreneurship
The ability to describe, commuthan Italian and German for the The ability to use mathematicate The possession of digital skills communication tools The ability to solve problems (The ability to solve problems (The ability to work in groups a the company's customers/ use The ability to work independent of the ability to and adaptability in the the company's customers/ use the company's customers/ use the company's customers/ use the company's customers/ use the ability to work independent of the ability to adaptability in the customers/ use	unicate and promote the company's results, products and services in one or more foreign languages (other le Bolzano area), both internally and in relations with external customers/users/suppliers al and computer languages and methods to organise and evaluate qualitative and quantitative information s, such as the use of Internet technologies, and the ability to manage and produce visual and multimedia (problem solving), even by obtaining and organising information from different sources and in a collective manner, even taking advantage of 'social' opportunities in the management of relations w ers/ suppliers/ teams ntly and with a spirit of initiative and entrepreneurship he management of one's own tasks
The ability to describe, commutan Italian and German for the The ability to use mathematicate The possession of digital skills communication tools The ability to solve problems (The ability to solve problems (The ability to work in groups a the company's customers/ use The ability to work independent of the ability to an adaptability in the Aptitude for energy savings and the company's customers/ savings and the company's customers/ use the company's customers/ use the ability to work independent of the ability to work independent of the ability to work independent of the ability and adaptability in the Aptitude for energy savings and the company's customers/ use the ability to work independent of the ability and adaptability in the Aptitude for energy savings and the customers/ use the customers/ us	unicate and promote the company's results, products and services in one or more foreign languages (other ne Bolzano area), both internally and in relations with external customers/users/suppliers al and computer languages and methods to organise and evaluate qualitative and quantitative information s, such as the use of Internet technologies, and the ability to manage and produce visual and multimedia (problem solving), even by obtaining and organising information from different sources and in a collective manner, even taking advantage of 'social' opportunities in the management of relations w ers/ suppliers/ teams ntly and with a spirit of initiative and entrepreneurship

WHAT LEVEL OF EDUCATION DO YOU BELIEVE TO BE OPTIMAL/IDEAL FOR THIS PROFESSIONAL FIGURE?

□ Master's / single cycle degree (5 years)

□ Bachelor's Degree (3 years)

Decision a begiese (a years)
 Post-diploma courses
 Upper secondary school diploma (5 years)
 Vocational training qualification or professional diploma

□ No qualification

How much time was needed to find this p the month of reference, they joined the		EN THE SEARCH STARTED TO THE MOMENT WHEN, IN
 1 month 2 months 3 months 4 months 5 months 6 months from 7 to 9 months from10 to 12 months over a year 		
Is the figure in question difficult to rec YES NO	RUIT WITHIN THE PROVINCE?	
IF DIFFICULTIES IN RECRUITING FOR THE PROF BELOW	ESSIONAL FIGURE IN QUESTION ARE EXPECTED	D TO BE ENCOUNTERED, INDICATE THE MAIN REASON
\Box limited number of candidates	\Box inadequate candidate training/skills	Other (specify)
 Above-average pay or other incenti Search for the figure in other provin 	ices i similar skills and will train them internally	GURE?
Will the professional figure be hired in	PLACE OF A SIMILAR OUTGOING ONE?	
IS THIS FIGURE ALREADY PRESENT WITHIN THI	E COMPANY?	
CAN YOU INDICATE WHETHER YOUR COMPANY	CONSIDERS A FEMALE OR MALE FIGURE TO BE	E MORE SUITABLE FOR THIS POSITION?
WHAT AGE GROUP IS CONSIDERED TO BE MOS Up to 24 years 25-29 years	T SUITABLE FOR THIS POSITION?	 □ over 54 years □ not relevant
	R DOES IT PLAN TO HIRE IMMIGRANT PERSONNI	
	AINING ACTIVITIES FOR THE PROFESSIONAL F	FIGURE INDICATED? (MAX. 3 ANSWERS)
CONTRACT TYPES THAT THE COMPANY MAINL	Y EXPECTS TO USE FOR THIS FIGURE	
*Duration > business		*Duration >= 20 business days
with a permanent contract \Box	agency (formerly tempo	-
apprenticeship contract 🛛	for coordinated and continuous collabor	-,
with a fixed-term contract \Box \Box YES \Box	NO Other non-salaried workers (e.g.	
on-call contract	emplo	oyed)
*equivalent to approximately 30 calendar days		
For the recruitment of direct employee	S, INDICATE THE EMPLOYMENT LEVEL FOR THIS	
☐ Manager / managerial function	Blue collar and generic staff / blue collar function	Middle managers, white collar administrative office staff and technicians / white collar and technical function

INFORMATION ON RECRU	JITMENT CHANNELS
HAS YOUR COMPANY USED THE SERVICES OFFERED BY PUBLIC EMPLOYMENT CEN	NTRES (CPIS) IN THE LAST 12 MONTHS?
YES, for staff recruitment and selectionIYES, for information, advice and assistanceIYES, for administrative requirementsINOI	
WHAT OTHER CHANNELS HAS THE COMPANY USED FOR STAFF RECRUITMENT PURP	POSES IN THE LAST 12 MONTHS?
 1. Candidates known personally by the company's managers/owners 2. CVs sent/directly submitted to the company by candidates 3. Friends/relatives 4. Recommendations by suppliers/competitors 5. Agreements/Relations with schools/universities/training institutions (including internships or traineeships) 6. Trade associations/trade unions 7. Classified ads 	 8. Temporary work agencies 9. Staff recruitment companies 10. Work experience grants 11. Internet 12. Work consultants 13. Other 14. No staff sought in the last 12 months

ERE ANY STAFF TRAINING AND PROFESSIONAL UPDAT	ING ACTIVITIES CARRIED OUT IN 2021?	2		
	YES, with course	es outside the COMPANY/COOPERATIVE		
\Box YES, with coaching by internal staff		nethods (short seminars, self-learning, etc.)		
YES, with courses provided in-house by t COMPANY/COOPERATIVE				
DICATE THE NUMBER OF EMPLOYEES TRAINED, EXCLU DMPANY IN 2021	SIVELY WITH REFERENCE TO IN-HOUSE	E AND/OR EXTERNAL TRAINING COURSES ORGANISED BY T		
TOTAL EMPLOYEES TRAINED				
HAT WAS THE MAIN PURPOSE OF THE TRAINING ACTIVI				
• •	existing staff to perform new tasks/jobs			
Updating the company's existing staff on the tasks the	y have already performed			
		SSIONAL UPDATING ACTIVITIES IN 2022? (MAX. 3 ANSWER		
NO VES with eccepting by interpal staff		s outside the COMPANY/COOPERATIVE		
 YES, with coaching by internal staff YES, with courses provided in-house by 		nethods (short seminars, self-learning, etc.)		
COMPANY/COOPERATIVE				
ITH WHAT RESOURCES DOES THE COMPANY INTEND TO	_			
Structural/ESF/ERDF Funds	Inter-professional funds	Grants from Bilateral Entities		
□ In-house resources	Other funding channels (specify)	Indirect funding channels (specify)		
WHICH SOURCES HAVE YOU FOUND/THINK YOU CAN FIN YOUR EMPLOYEES? Chamber of commerce	ND THAT CAN PROVIDE INFORMATION A	AND SUPPORT FOR CARRYING OUT TRAINING ACTIVITIES FO		
□ Chamber of commerce □ Work consultants and accountants or other	Regional Authorities and Local	Professional training institutions		
consultants	Institutions	Employment agencies		
		□ Other sources (specify)		
WORKERS WI	TH INTERNSHIP/TRAINEE	SHIP CONTRACTS		
JRING 2021, DID YOUR COMPANY HOST ONE OF THE FO CHOOL/CROSS-DISCIPLINARY SKILLS PROGRAMMES?	DLLOWING PROJECTS: CURRICULAR IN	ITERNSHIPS, EXTRACURRICULAR INTERNSHIPS, WORK-		
	ES 🗆 NO			
AN YOU INDICATE HOW MANY INTERNS WERE INVOLVED				
Upper secondary school and regional profest	sional training	no. interns		
Higher technical education (HTE) University		no. interns		
Extracurricular internships (Public Employme	ent Centres)/Other Training institutio			
		Σ		
	RICULAR INTERNSHIPS ACTIVATED BY	THE COMPANY IN 2021?		
HAT WAS THE AVERAGE DURATION OF THE EXTRACUR				
HAT WAS THE AVERAGE DURATION OF THE EXTRACUR		I months (disabilities)		
		t months (disabilities)		
Up to 3 months From 3 to 6 months	S Up to 12 months Up to 24	I months (disabilities) OR DO YOU EXPECT WILL LEAD TO NEW HIRES IN 2022?		
Up to 3 months From 3 to 6 months	S Up to 12 months Up to 24			

ADDITIONAL IN	FORMATION
HE COMPANY DEVELOP ANY NEW PRODUCTS OR SERVICES IN 2021?	
HE COMPANY INVEST IN ANY PRODUCTS AND TECHNOLOGIES WITH GREA AND 2021?	TER ENERGY SAVINGS AND/OR LOWER ENVIRONMENTAL IMPACT BETW
IF SO, WHICH OF THE FOLLOWING DID THESE INVESTMENTS CONCER ☐ The production process ☐ Reduction of energy and r ☐ The product	N? aw material consumption and/or processing waste and emissions
THESE INVESTMENTS HAVE HAD /ARE HAVING AN IMPACT On business costs only Only on factors other than business costs	\square On business costs and other factors
WHAT FACTORS OTHER THAN BUSINESS COSTS HAVE BEEN/ARE BEI	NG IMPACTED BY THESE INVESTMENTS?
□ Increased productivity and efficiency	Increased employment
 Increase in sales (possibility of entering new markets, satisfying new customers, etc.) 	Retraining of existing workers
 Improvement of the products and services offered (quality, design, innovation, environmental impact, etc.) 	□ Other (specify)
ONMENTAL IMPACT IN 2022? YES NO YILL THE COMPANY INVEST IN THE FOLLOWING DIGITAL TRANSFORMATION A DWING THE COVID-19 PANDEMIC, AND, IF SO, WITH WHAT DEGREE OF STRA	
YES NO	REAS BETWEEN 2017 AND 2021, AND IN PARTICULAR IN 2022, EVEN
YES NO VILL THE COMPANY INVEST IN THE FOLLOWING DIGITAL TRANSFORMATION A DWING THE COVID-19 PANDEMIC, AND, IF SO, WITH WHAT DEGREE OF STRA DIGITAL TRANSFORMATION AREAS	REAS BETWEEN 2017 AND 2021, AND IN PARTICULAR IN 2022, EVEN
YES NO VILL THE COMPANY INVEST IN THE FOLLOWING DIGITAL TRANSFORMATION A DWING THE COVID-19 PANDEMIC, AND, IF SO, WITH WHAT DEGREE OF STRA DIGITAL TRANSFORMATION AREAS Technology Business 4.0 for the acquisition and management of data in support	REAS BETWEEN 2017 AND 2021, AND IN PARTICULAR IN 2022, EVEN TEGIC IMPORTANCE?
YES NO VILL THE COMPANY INVEST IN THE FOLLOWING DIGITAL TRANSFORMATION A DWING THE COVID-19 PANDEMIC, AND, IF SO, WITH WHAT DEGREE OF STRA DIGITAL TRANSFORMATION AREAS Technology	REAS BETWEEN 2017 AND 2021, AND IN PARTICULAR IN 2022, EVEN TEGIC IMPORTANCE?
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product/service offered

IN TERMS OF HUMAN CAPITAL, THESE INVESTMENTS HAVE HAD/ARE HAVING AN IMPACT ON:

 \Box Recruitment of personnel with competences appropriate for the new technologies/new organisational and business models

 $\hfill\square$ Activation of consulting services

 $\hfill\square$ Training of existing staff to adapt their skills to the new technologies/new organisational and business models

□ None(single answer)

INDICATE THE MAIN PROFESSIONAL FIGURE RECRUITED FC	LLOWING THE IMPACT OF	THE INVESTMENTS	(INDICATE A FIGURE,	THE MOST
RELEVANT)				

ICT Account Manager/IT Strategy and Planning Business Analyst Data Scientist Database Administrator/Data Manager Application Developer/ Software Developer Digital Media Specialist ICT Consultant ICT Security Specialist e-Learning Specialist e-Learning Specialist Network Specialist Systems Analyst Cloud Computing Cyber Security Architect Big Data Specialist IoT Engineer Robotics & Automation Manager Artificial Intelligence Systems Engineer Mobile Developer Digital Marketing Social Media Manager Another figure linked to the production process Another figure linked to the corporate organisational model Another figure linked to the development of new business models	
WHICH CHANNEL DID THE COMPANY USE FOR THE RECRUITMENT OF THIS	PROFESSIONAL FIGURE ?
 Classified/Want Ads (Newspapers/Monster, Indeed and other web/social media sites) 	Employment Centres/Offices
Submitted CVs	
	Agreements with universities/training institutes/schools
	□ Other (specify)
DID YOU HAVE DIFFICULTY IN RECRUITING THIS PROFESSIONAL FIGURE?	□ No, no difficulty
IN ORDER TO OVERCOME THE SHORTAGE OF AVAILABLE CANDIDATES, HO PROFESSIONAL FIGURE COMPARED TO THE STANDARD SALARY FOR A NE	_
\Box Up to 5%	□ Over 20%

- \Box Up to 5%
- □ 5% to 10%
- □ 10% to 20%

 \square No increase