









## **EXCELSIOR INFORMA**

# COMPANY EMPLOYMENT SCHEMES OBTAINED FROM THE CHAMBER OF COMMERCE SYSTEM

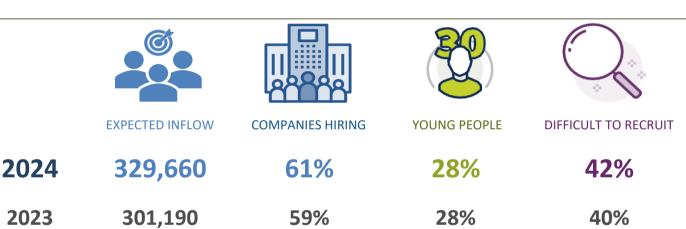
Year 2024 Sicilia

#### Introduction

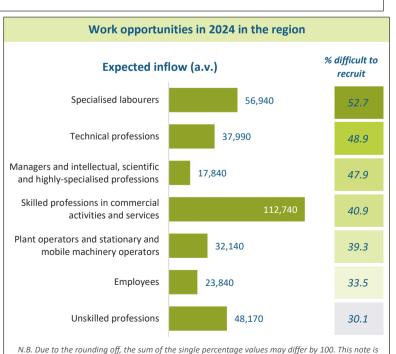
After three years of sustained growth, planned labor demand from businesses in 2024 has stabilized at the previous year's levels, with approximately 5.5 million contracts planned to support company workforces. This stability in hiring flows corresponds to an increase in the number of companies intending to hire, which this year nears 850,000 units (+3.1% compared to 2023).

The high labor demand is also reflected in the main labor market indicators reported by ISTAT, which, between the second quarter of 2023 and the same period in 2024 (the latest available data), show a significant reduction in the unemployment rate of -0.8 percentage points and an increase in the employment rate of +0.7 percentage points.

However, 2024 also marks a further increase in the difficulties companies face in finding the desired profiles. This difficulty affects 48% of planned hires during the year, an increase of 3 percentage points compared to the 45% recorded the previous year. At the national level, the mismatch is increasingly due to a lack of specific professional profiles available for company integration, a problem reported for 31.2% of planned hires, up from 28.4% in 2023 and 24.6% in 2022. The share of qualitative mismatch, linked to the inadequacy of candidates' skills compared to those required by companies, remains stable, fluctuating between 12% and 13% of planned hires (there is also a residual share of 4% related to unspecified reasons). This publication focuses on the main characteristics of planned hires in the region for 2024.



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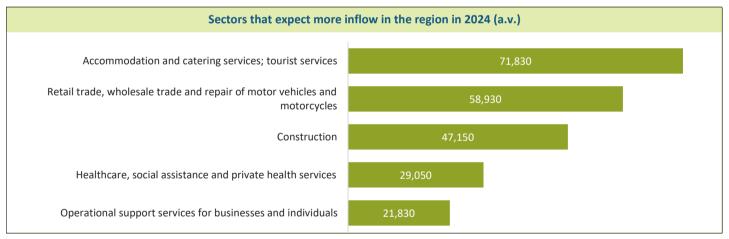
valid for all the graphs in this bulletin that show percentage compositions.

## **COMPANY AREAS OF PLACEMENT AND MAIN PROFESSIONS**

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This page presents the main business areas of hires, along with some characteristics related to these entries, and the professions most in demand by companies in the region for 2024. Please note that, unless otherwise specified, the professions listed in the bulletin refer to the ISTAT CP2021 (3-digit) classification of professions.

Characteristics of expected inflo	ow by business area in	the region in 202	24	
BUSINESS AREA	INFLOW (a.v.)	% of total	% up to 29 years	% difficult to recruit
Total	329,660	100.0	27.6	42.0
Direction and General services areas	10,280	3.1	26.2	42.8
Administrative areas	10,080	3.1	17.8	38.9
Technical and planning areas	43,170	13.1	25.5	50.9
Area of production of goods and provision of the service	151,200	45.9	23.0	42.3
Commercial and sales areas	77,990	23.7	42.1	40.5
Logistics areas	36,930	11.2	22.0	34.0





## MAIN CHARACTERISTICS OF WORKERS REQUESTED BY COMPANIES

Below is a summary of the main characteristics of incoming hires, with a sectoral breakdown. The data covers recruitment difficulties, required experience, gender, and type of contract requested; the regional data is compared with that of its geographical division and the national average.

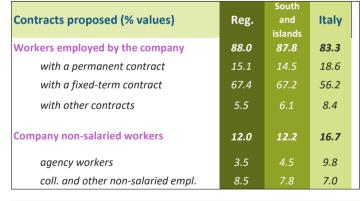
Difficulty in recruiting (%)	Reg.	and	Italy
Total, of which:	42.0	43.1	47.8
for lack of candidates	25.4	26.9	31.2
due to inadequate skill set	13.0	13.1	12.9
for other reasons	3.6	3.1	3.7

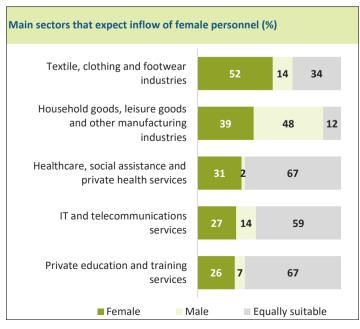
Experience requested (%)	Reg.	and	Italy	
Total, of which:	70.2	67.9	64.3	
in the profession	23.3	20.8	21.1	
in the sector	46.9	47.1	43.2	
non requested	29.8	32.1	35.7	

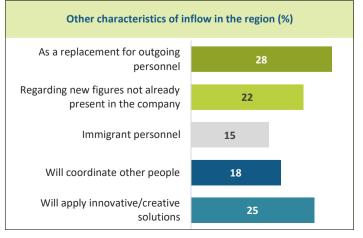
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Gender requested (%)	Reg.	South and islands	Italy
female	17.7	18.0	18.5
male	32.4	32.2	30.8
equally suitable	49.9	49.9	50.8

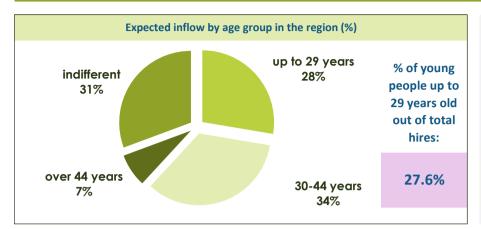






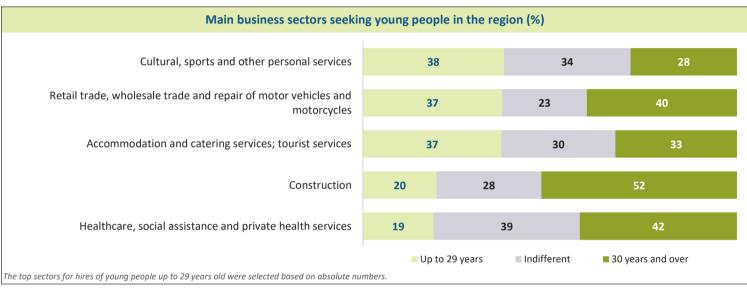
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## CHARACTERISTICS OF INFLOW BY AGE GROUP



A specific detailed study concerns the age groups of the professional figures requested by companies in the region in 2024, with a detailed breakdown of the professions most requested and of the main business sectors that plan inflow from the younger segment, i.e. the figures with an age explicitly indicated by companies as "up to 29 years".

The connection to "difficulties in recruiting" offers a valuable perspective on the relationship between training and companies.



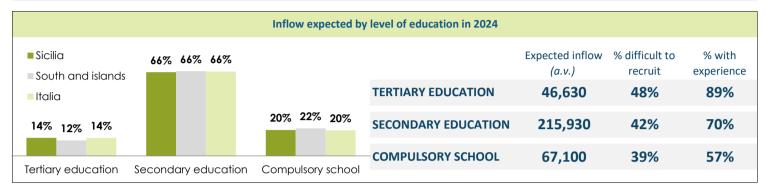
Professions with the highest recru (expected hires of young people			
Average difficulty in recruiting young Region Sicilia 46%	difficult to recruit young people	Inflow of young people	
Casters, welders, tinsmiths, boilermakers, assemblers of metal carpentry	79%	780	980
Specialized food processing workers	72%	670	920
Specialized workers responsible for construction finishing	72%	2,190	3,050
Technicians in the engineering field	71%	530	740
Artisanal mechanics, assemblers, repairers, maintenance workers on fixed/mobile machines	71%	940	1,320
Market relations technicians	69%	460	670
Aesthetic care operators	59%	1,180	2,010
Specialized workers involved in the construction and maintenance of building structures	55%	2,190	3,950
Trainers and employees in catering activities	54%	12,640	23,200
IT, telematics and telecommunications technicians	49%	530	1,070

Logistics systems and services specialisation

## FIELDS OF STUDY THAT OFFER THE GREATEST JOB OPPORTUNITIES

Below are some data related to the educational levels and qualifications most requested for professional figures entering the workforce in 2024.

Following a summary overview with a comparison between the region, the geographical division and the national data, the most sought-after qualifications by companies in the region are presented, focusing on tertiary education levels (university degrees or ITS Academy diplomas) and secondary education levels (technical-vocational high school diplomas and professional qualifications or diplomas).



TERTIARY EDUCATION									
UNIVERSITY	Expected inflow (a.v.) <b>42,830</b>	% on tertiary education <b>92%</b>	% difficult to recruit <b>47%</b>	% with experience					
HIGHER TECHNOLOGICAL EDUCATION (ITS Academy)	3,800	8%	<b>57</b> %	73%					
The technological fields for ITS Academies refer to the articulation provided by the High which affected the survey questionnaire, expanded the application areas of ITS Academ				this adjustment,					
Fields of study most high	ly requested in the region								

Teaching and education specialisation		10,720	30%	97%
Economics specialisation		8,470	44%	76%
Healthcare and paramedical specialisation		5,480	62%	94%
Services for businesses and non-profit organizations	910	University	42%	80%
Information, Communication and Data Technologies	900	ITS Academy	56%	66%

SECONDARY	EDUCATION			
	Expected inflow (a.v.)	% on secondary education	% difficult to recruit	% with experience
TECHNICAL-PROFESSIONAL HIGH SECONDARY SCHOOL DIPLOMA	89,690	42%	43%	74%
HIGH SECONDARY SCHOOL DIPLOMA*	10,000	5%	28%	62%
TRAINING QUALIFICATION OR PROFESSIONAL DIPLOMA (IEF	P) 116,240	54%	42%	68%
* Classical, scientific, human sciences, linguistics, artistic high school				
Fields of study most highly	y requested in the region			
Administration, finance and marketing specialisation			36%	64%
Tourism, food and wine and hospitality specialisation	2	27,680 20,610	<b>52</b> %	<b>79</b> %
Social and healthcare specialisation	9,770		28%	90%
Catering specialisation		25,910	<b>52</b> %	71%
Building specialisation	14,050	Technical- professiona	43%	83%

11,440

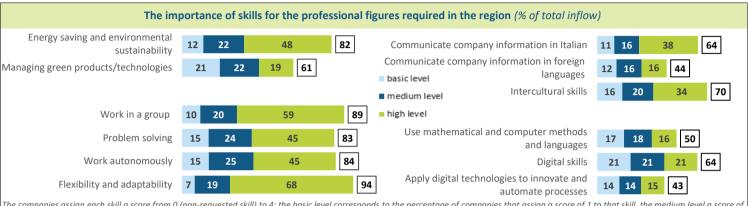
33%

61%

## SKILLS REQUIRED ACCORDING TO THE QUALIFICATION

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A skill is the "proven ability to use, in work situations or in professional and personal development, a structured set of knowledge and skills acquired in formal, non-formal or informal learning contexts". This section analyses some of the main skills required by companies for incoming profiles, as well as an in-depth analysis of the main fields of study in the territory and the skills required for each of them.



The companies assign each skill a score from 0 (non-requested skill) to 4: the basic level corresponds to the percentage of companies that assign a score of 1 to that skill, the medium level a score of 2 and the high level a score of 3 or 4.

Skills considered of "high" importance according to the main fields of study in the region*												
Кеу:	Cor	nmunica	tive	Tec	hnolog	ical	Gre	en		Sof	ft	
from 1% to 33%	ompany :alian	ompany oreign	<u>s</u>	cal and ods and		Apply digital technologies to innovate and automate processes	рı	ologies			ynsly	Flexibility and adaptability
from 34% to 66%	Communicate company information in Italian	Communicate company information in foreign languages	Intercultural skills	Use mathematical and computer methods and languages	kills	igital tec rate and es	Energy saving and environmental sustainability	Managing green products/technologies	Work in a group	Problem solving	Work autonomously	ty and ac
from 67% to 100%	Commu informa	Communic information languages	Intercul	Use mathe computer languages	Digital skills	Apply digit to innovat processes	Energy saving a environmental sustainability	Managi	Work in	Problen	Work au	Flexibili
TERTIARY EDUCATION	<b>51</b> %	26%	46%	33%	58%	29%	47%	23%	77%	74%	65%	81%
Teaching and education specialisation	n 39%	15%	38%	20%	42%	15%	41%	21%	78%	71%	68%	84%
Economics specialisatio	n 62%	38%	48%	49%	78%	31%	52%	16%	79%	81%	67%	81%
Healthcare and paramedical specialisation	n 31%	11%	52%	15%	15%	28%	32%	18%	65%	56%	46%	61%
Services for businesses and non-prof organization	77%	37%	60%	59%	85%	58%	68%	13%	81%	80%	75%	81%
Information, Communication and Dat Technologie	73%	76%	26%	71%	83%	64%	71%	25%	75%	83%	81%	86%
SECONDARY EDUCATION	V 49%	25%	40%	20%	32%	18%	51%	21%	69%	57%	52%	75%
Administration, finance and marketin specialisation	53%	26%	40%	24%	51%	16%	49%	19%	71%	60%	54%	75%
Tourism, food and wine and hospitalii specialisatio	50%	46%	52%	16%	17%	15%	53%	22%	70%	54%	53%	73%
Social and healthcare specialisation	n <b>32</b> %	4%	41%	6%	3%	11%	42%	10%	55%	52%	39%	77%
Catering specialisatio	n 45%	27%	49%	11%	8%	9%	56%	18%	58%	38%	37%	62%
Building specialisatio	n 16%	0%	15%	10%	0%	9%	46%	19%	51%	34%	43%	64%
Logistics systems and service specialisation	17%	1%	30%	9%	2%	12%	38%	17%	43%	26%	28%	52%
High school diplom	a <b>65%</b>	44%	41%	17%	54%	12%	44%	15%	83%	66%	58%	87%

st The skills with "high" importance are those to which the companies assign a score of 3 or 4.

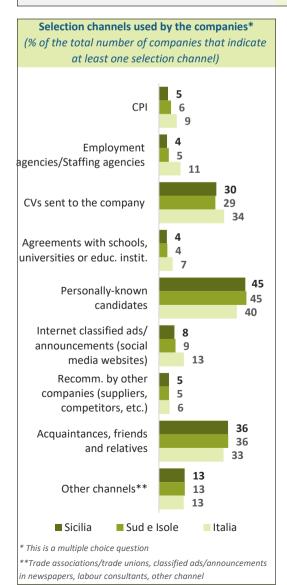
### SOME CHARACTERISTICS OF COMPANIES

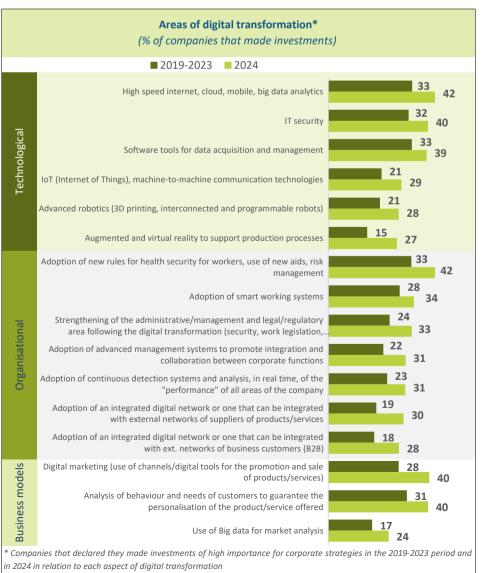
This page presents some characteristics of the hiring companies, highlighting the relative share of the total number of companies with employees present in the region, and detailed breakdown by size class. Furthermore, the training provided by companies to their employees in 2024 and the share of companies that hosted interns in 2023 are also analyzed. The page also presents some data on investments made by companies in various areas of digital transformation in 2024 and on the channels used for selecting personnel.











### **NOTE ON METHODOLOGY**

The data presented came from the Excelsior survey carried out by Unioncamere in agreement with the National Agency for Active Labor Policies. The survey, which is included in the National Statistical Program (UCC-00007) among those that require a response, has been carried out on a monthly basis since 2017.

The information contained in this bulletin was obtained by processing administrative data from the Business Register and INPS, and from 2024 onwards, includes data on agricultural contracts within predominantly non-agricultural activities. This source, however, is considered net of phenomena not observed by design within Excelsior's scope of observation (contracts activated by: Public Administration, agricultural sector, professional firms, entities not registered with Chambers of Commerce; as well as contracts lasting less than one month). It is also integrated with information derived from monthly surveys available up to September 2024, which cover the entire year and have the last quarter as their forecast period. The monthly surveys were conducted primarily using the CAWI (Computer Assisted Web Interviewing) method, completing approximately 295,000 interviews with businesses, a representative sample of companies with employees in 2023 across various industrial and service sectors. The estimation of entry flow forecasts is obtained through the modeling of historical data derived from administrative sources on businesses and employment, appropriately integrated with sample data from each monthly survey.

Entries (i.e., the number of employment contracts that companies intend to stipulate in a given period) and their related characteristics refer to the hiring of employees and the flows of collaborators, temporary agency workers, and other non-employee workers.

This bulletin focuses on the analysis of the characteristics of planned entries in 2024, according to the professional profiles and educational levels required. The survey results are available at the provincial and regional levels according to a variable number of economic sectors, obtained by grouping economic activity codes from the ATECO2007 classification. The breakdown of planned entries by "professional group" refers to the ISTAT CP2021 classification.

**Excelsior Informa** is created by Unioncamere in collaboration with Ministry of Labour and Social Policies, as part of the Excelsior Information System.

For further information, please consult the website: https://excelsior.unioncamere.net where data and analyzes relating to all regions and provinces are available.

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