

EXCELSIOR INFORMA
COMPANY EMPLOYMENT SCHEMES OBTAINED FROM
THE CHAMBER OF COMMERCE SYSTEM

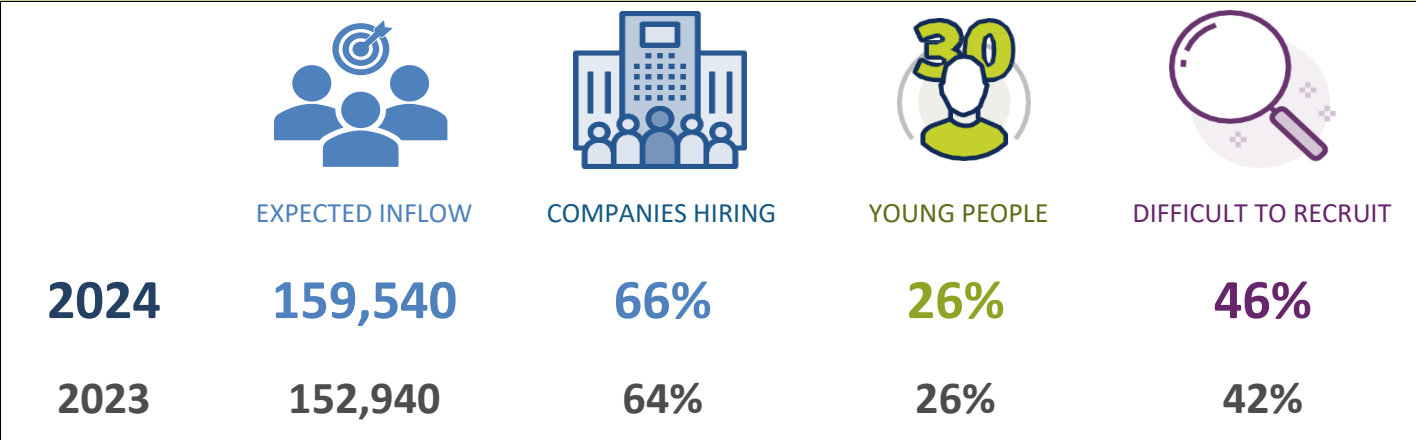
Year 2024
Sardegna

Introduction

After three years of sustained growth, planned labor demand from businesses in 2024 has stabilized at the previous year's levels, with approximately 5.5 million contracts planned to support company workforces. This stability in hiring flows corresponds to an increase in the number of companies intending to hire, which this year nears 850,000 units (+3.1% compared to 2023).

The high labor demand is also reflected in the main labor market indicators reported by ISTAT, which, between the second quarter of 2023 and the same period in 2024 (the latest available data), show a significant reduction in the unemployment rate of -0.8 percentage points and an increase in the employment rate of +0.7 percentage points.

However, 2024 also marks a further increase in the difficulties companies face in finding the desired profiles. This difficulty affects 48% of planned hires during the year, an increase of 3 percentage points compared to the 45% recorded the previous year. At the national level, the mismatch is increasingly due to a lack of specific professional profiles available for company integration, a problem reported for 31.2% of planned hires, up from 28.4% in 2023 and 24.6% in 2022. The share of qualitative mismatch, linked to the inadequacy of candidates' skills compared to those required by companies, remains stable, fluctuating between 12% and 13% of planned hires (there is also a residual share of 4% related to unspecified reasons). This publication focuses on the main characteristics of planned hires in the region for 2024.



SUMMARY		Work opportunities in 2024 in the region		
		Expected inflow (a.v.)		% difficult to recruit
Company areas of placement and main professions	page 2	Specialised labourers	21,020	61.0
Main characteristics of workers requested by companies	page 3	Technical professions	12,950	58.5
Characteristics of inflow by age group	page 4	Managers and intellectual, scientific and highly-specialised professions	5,950	48.3
Fields of study that offer the greatest job opportunities	page 5	Plant operators and stationary and mobile machinery operators	11,040	47.7
Skills required according to the qualification	page 6	Skilled professions in commercial activities and services	63,790	44.9
Some characteristics of companies	page 7	Unskilled professions	30,180	37.0
Note on methodology	page 8	Employees	14,600	31.9
		N.B. Due to the rounding off, the sum of the single percentage values may differ by 100. This note is valid for all the graphs in this bulletin that show percentage compositions.		

COMPANY AREAS OF PLACEMENT AND MAIN PROFESSIONS

This page presents the main business areas of hires, along with some characteristics related to these entries, and the professions most in demand by companies in the region for 2024. Please note that, unless otherwise specified, the professions listed in the bulletin refer to the ISTAT CP2021 (3-digit) classification of professions.

Characteristics of expected inflow by business area in the region in 2024

BUSINESS AREA	INFLOW (a.v.)	% of total	% up to 29 years	% difficult to recruit
Total	159,540	100.0	25.8	45.8
Direction and General services areas	4,250	2.7	32.5	38.1
Administrative areas	5,880	3.7	24.5	37.2
Technical and planning areas	16,880	10.6	23.3	54.2
Area of production of goods and provision of the service	81,700	51.2	21.5	49.0
Commercial and sales areas	36,980	23.2	36.9	36.7
Logistics areas	13,850	8.7	23.7	46.8

Sectors that expect more inflow in the region in 2024 (a.v.)

Accommodation and catering services; tourist services	57,400
Retail trade, wholesale trade and repair of motor vehicles and motorcycles	19,890
Construction	15,640
Operational support services for businesses and individuals	14,370
Healthcare, social assistance and private health services	11,490

Professions most requested in the region in 2024

of which difficult to recruit (%)

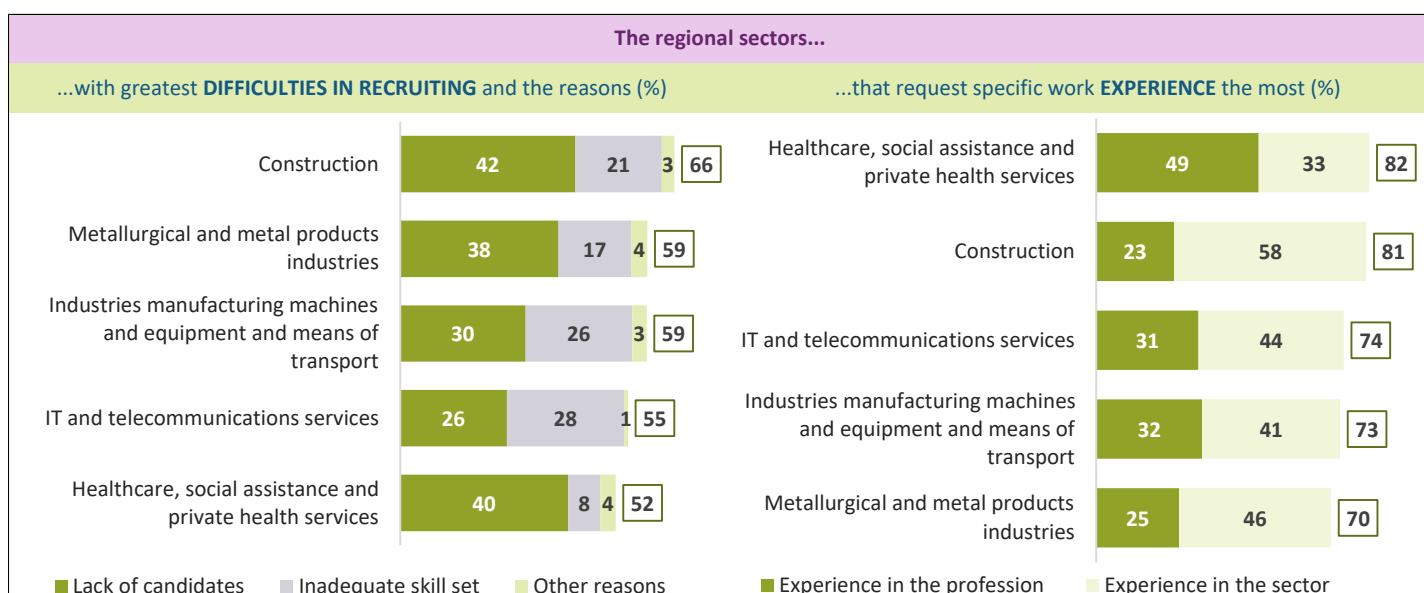
522-Trainers and employees in catering activities	40,440	50
814-Unqualified staff in cleaning services	18,840	43
512-Sales employees	14,220	29
612-Specialized workers involved in the construction and maintenance of building structures	8,350	69
422-Customer reception and information staff	6,730	28
742-Drivers of motor and animal-drawn vehicles	6,080	55

MAIN CHARACTERISTICS OF WORKERS REQUESTED BY COMPANIES

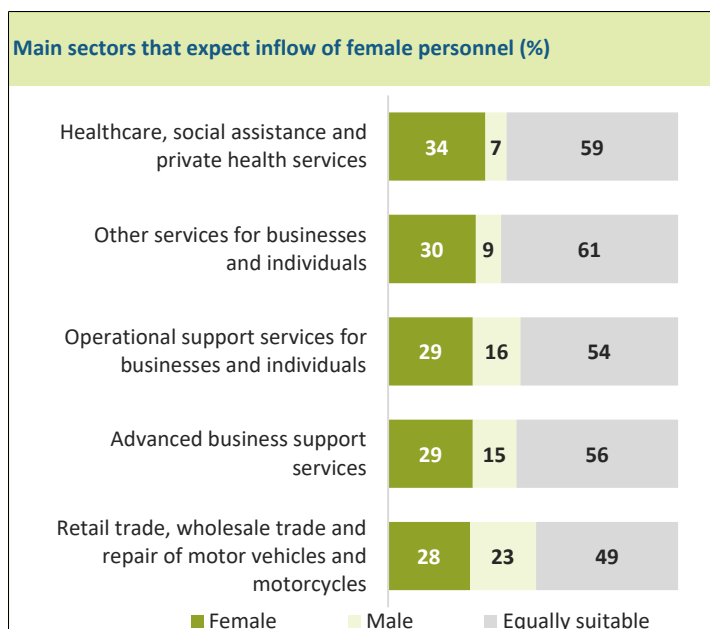
Below is a summary of the main characteristics of incoming hires, with a sectoral breakdown. The data covers recruitment difficulties, required experience, gender, and type of contract requested; the regional data is compared with that of its geographical division and the national average.

Difficulty in recruiting (%)	Reg.	South and islands	Italy
Total, of which:	45.8	43.1	47.8
for lack of candidates	29.2	26.9	31.2
due to inadequate skill set	13.4	13.1	12.9
for other reasons	3.2	3.1	3.7

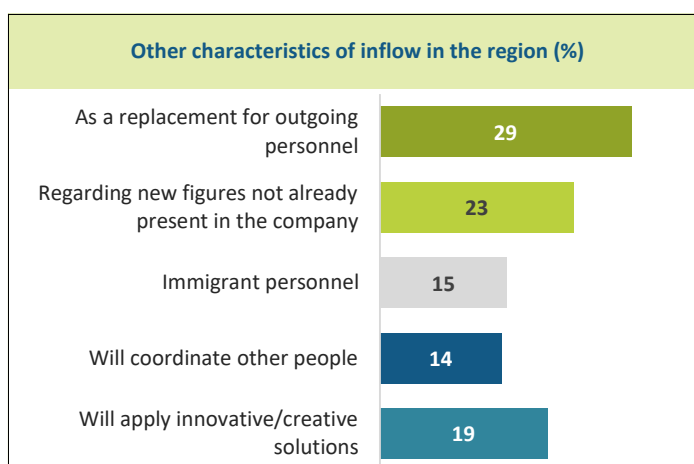
Experience requested (%)	Reg.	South and islands	Italy
Total, of which:	66.1	67.9	64.3
in the profession	20.3	20.8	21.1
in the sector	45.7	47.1	43.2
non requested	33.9	32.1	35.7



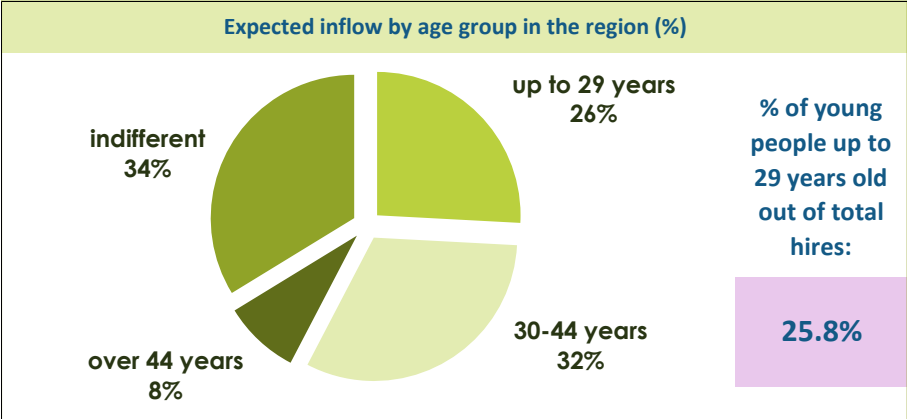
Gender requested (%)	Reg.	South and islands	Italy
female	19.3	18.0	18.5
male	26.1	32.2	30.8
equally suitable	54.6	49.9	50.8



Contracts proposed (% values)	Reg.	South and islands	Italy
Workers employed by the company	88.9	87.8	83.3
with a permanent contract	8.6	14.5	18.6
with a fixed-term contract	73.8	67.2	56.2
with other contracts	6.5	6.1	8.4
Company non-salaried workers	11.1	12.2	16.7
agency workers	4.1	4.5	9.8
coll. and other non-salaried empl.	7.0	7.8	7.0



CHARACTERISTICS OF INFLOW BY AGE GROUP



A specific detailed study concerns the age groups of the professional figures requested by companies in the region in 2024, with a detailed breakdown of the professions most requested and of the main business sectors that plan inflow from the younger segment, i.e. the figures with an age explicitly indicated by companies as "up to 29 years".

The connection to "difficulties in recruiting" offers a valuable perspective on the relationship between training and companies.

Main business sectors seeking young people in the region (%)			
Retail trade, wholesale trade and repair of motor vehicles and motorcycles	37	25	38
Accommodation and catering services; tourist services	27	41	32
Cultural, sports and other personal services	27	39	34
Healthcare, social assistance and private health services	20	35	44
Construction	19	22	59
Up to 29 years Indifferent 30 years and over			

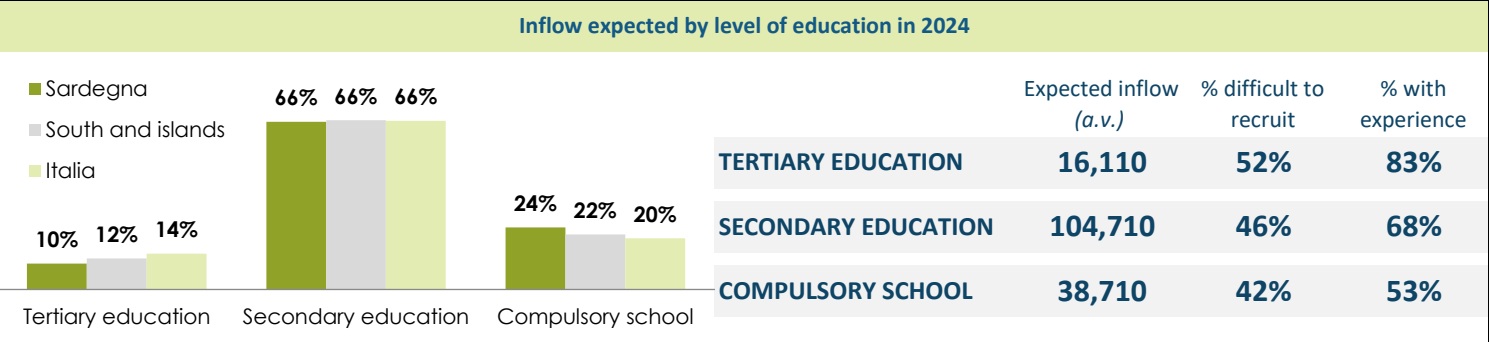
The top sectors for hires of young people up to 29 years old were selected based on absolute numbers.

Professions with the highest recruitment difficulty for young people (expected hires of young people - % share and absolute value)			
Average difficulty in recruiting young people Region Sardegna 46%	difficult to recruit young people		Inflow of young people
Artisanal mechanics, assemblers, repairers, maintenance workers on fixed/mobile machines	75%	560	750
Specialized workers responsible for construction finishing	74%	510	690
Market relations technicians	72%	260	370
Specialized workers. installation/maintenance of electrical/electronic equipment	72%	340	470
Drivers of motor and animal-drawn vehicles	66%	410	620
Aesthetic care operators	62%	630	1,020
IT, telematics and telecommunications technicians	59%	230	390
Trainers and employees in catering activities	56%	7,440	13,360
Qualified professions in health and social services	54%	350	640

FIELDS OF STUDY THAT OFFER THE GREATEST JOB OPPORTUNITIES

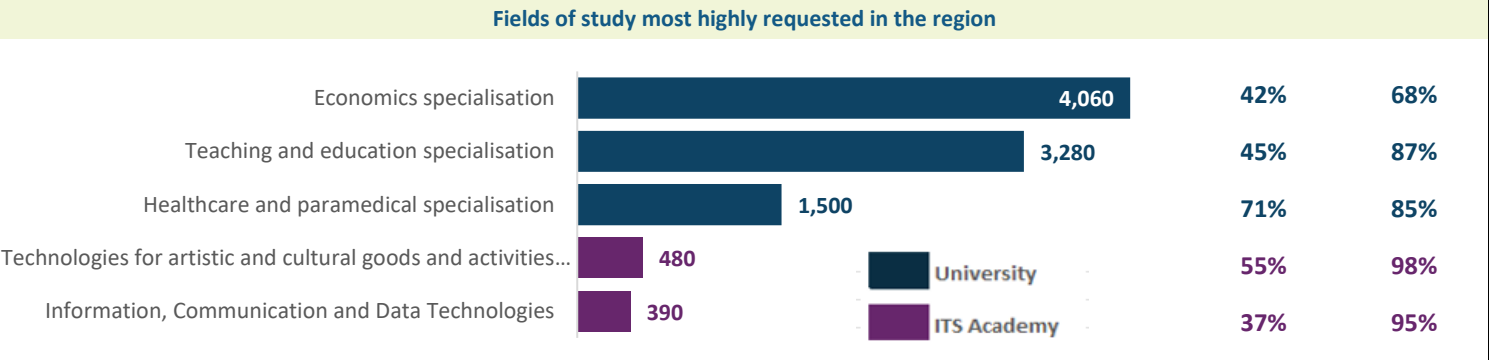
Below are some data related to the educational levels and qualifications most requested for professional figures entering the workforce in 2024.

Following a summary overview with a comparison between the region, the geographical division and the national data, the most sought-after qualifications by companies in the region are presented, focusing on tertiary education levels (university degrees or ITS Academy diplomas) and secondary education levels (technical-vocational high school diplomas and professional qualifications or diplomas).



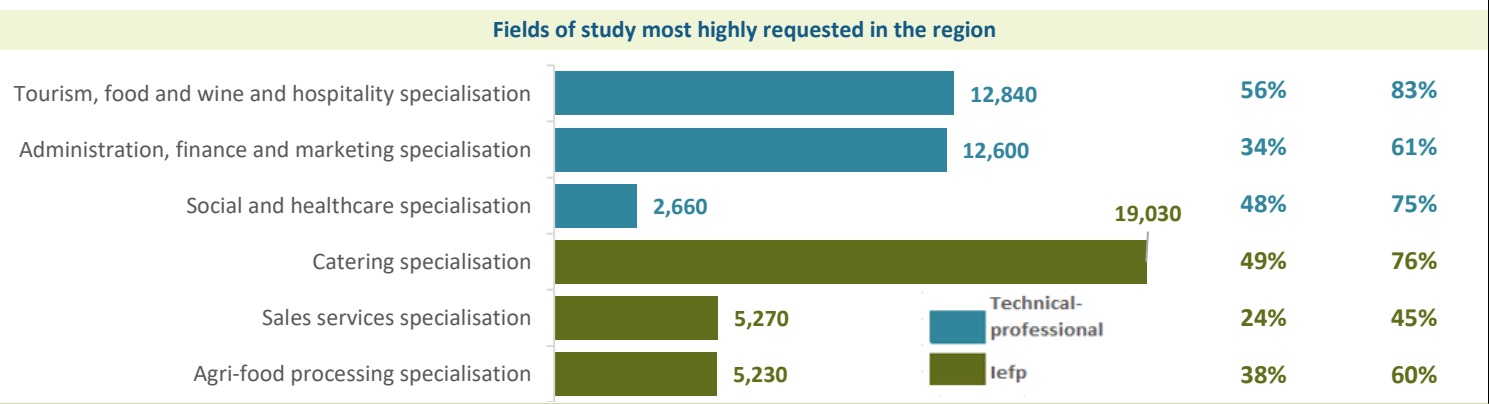
TERTIARY EDUCATION				
	Expected inflow (a.v.)	% on tertiary education	% difficult to recruit	% with experience
UNIVERSITY	14,530	90%	53%	82%
HIGHER TECHNOLOGICAL EDUCATION (ITS Academy)	1,580	10%	52%	88%

The technological fields for ITS Academies refer to the articulation provided by the Higher Technological Education Reform (Ministerial Decree No. 203 of 10/20/2023); this adjustment, which affected the survey questionnaire, expanded the application areas of ITS Academies, making the results not comparable with those of previous years.



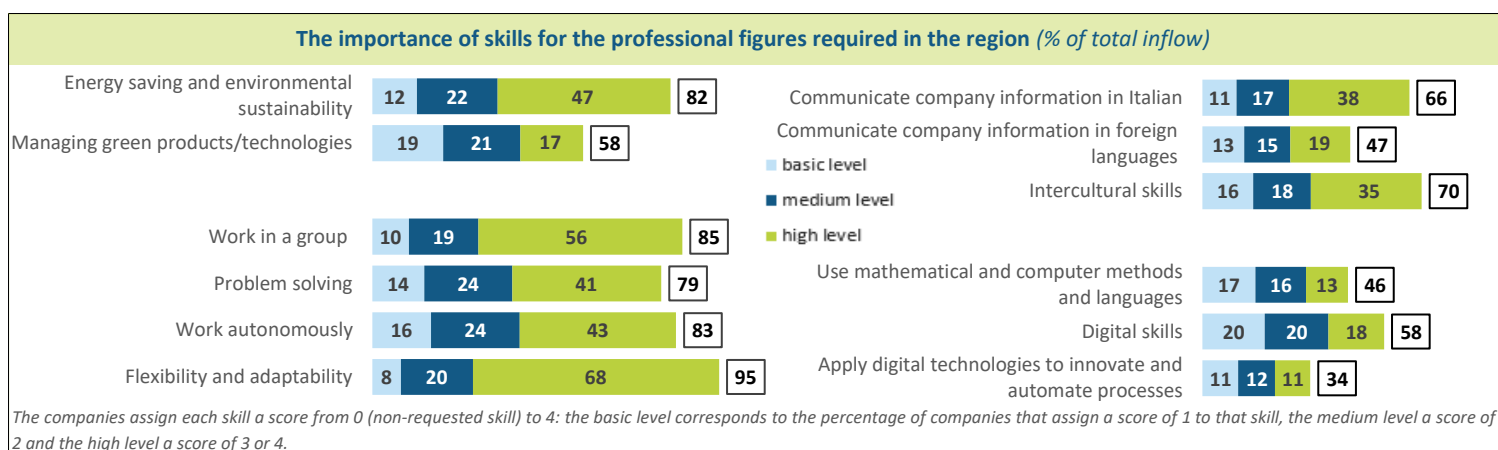
SECONDARY EDUCATION				
	Expected inflow (a.v.)	% on secondary education	% difficult to recruit	% with experience
TECHNICAL-PROFESSIONAL HIGH SECONDARY SCHOOL DIPLOMA	38,310	37%	49%	72%
HIGH SECONDARY SCHOOL DIPLOMA*	4,180	4%	22%	71%
TRAINING QUALIFICATION OR PROFESSIONAL DIPLOMA (IeFP)	62,230	59%	46%	66%

* Classical, scientific, human sciences, linguistics, artistic high school



SKILLS REQUIRED ACCORDING TO THE QUALIFICATION

A skill is the "proven ability to use, in work situations or in professional and personal development, a structured set of knowledge and skills acquired in formal, non-formal or informal learning contexts". This section analyses some of the main skills required by companies for incoming profiles, as well as an in-depth analysis of the main fields of study in the territory and the skills required for each of them.



Skills considered of "high" importance according to the main fields of study in the region*

Key:	Communicative			Technological			Green		Soft			
from 1% to 33%	Communicate company information in Italian	Communicate company information in foreign languages	Intercultural skills	Use mathematical and computer methods and languages	Digital skills	Apply digital technologies to innovate and automate processes	Energy saving and environmental sustainability	Managing green products/technologies	Work in a group	Problem solving	Work autonomously	Flexibility and adaptability
from 34% to 66%												
from 67% to 100%												
TERTIARY EDUCATION	55%	30%	48%	33%	58%	23%	40%	23%	79%	74%	60%	83%
Economics specialisation	59%	44%	45%	36%	77%	29%	40%	21%	81%	75%	62%	84%
Teaching and education specialisation	44%	8%	51%	24%	37%	9%	35%	13%	81%	76%	55%	77%
Healthcare and paramedical specialisation	46%	8%	34%	12%	22%	8%	20%	7%	68%	73%	45%	85%
Technologies for artistic and cultural goods and activities and for tourism	81%	87%	67%	17%	68%	15%	63%	34%	94%	94%	95%	99%
Information, Communication and Data Technologies	40%	25%	41%	61%	94%	60%	45%	25%	73%	74%	69%	72%
SECONDARY EDUCATION	51%	29%	41%	19%	33%	15%	49%	17%	71%	55%	51%	77%
Tourism, food and wine and hospitality specialisation	62%	47%	43%	14%	17%	18%	62%	14%	76%	50%	50%	78%
Administration, finance and marketing specialisation	51%	29%	48%	26%	52%	13%	39%	19%	71%	59%	53%	81%
Social and healthcare specialisation	29%	5%	25%	8%	6%	8%	50%	11%	66%	49%	36%	71%
Catering specialisation	50%	34%	45%	9%	5%	10%	58%	20%	60%	32%	42%	66%
Sales services specialisation	57%	19%	40%	7%	11%	5%	33%	22%	57%	32%	38%	54%
Agri-food processing specialisation	26%	5%	23%	12%	2%	8%	51%	16%	47%	26%	36%	56%
High school diploma	67%	40%	46%	19%	51%	13%	44%	9%	75%	65%	63%	84%

* The skills with "high" importance are those to which the companies assign a score of 3 or 4.

SOME CHARACTERISTICS OF COMPANIES

This page presents some characteristics of the hiring companies, highlighting the relative share of the total number of companies with employees present in the region, and detailed breakdown by size class. Furthermore, the training provided by companies to their employees in 2024 and the share of companies that hosted interns in 2023 are also analyzed. The page also presents some data on investments made by companies in various areas of digital transformation in 2024 and on the channels used for selecting personnel.

Companies that provide training in 2024

Companies that carried out training courses in 2024 **20,340**

% of total companies **53%**

Inflow by company size class in 2024 (%)



Internship activities

Companies in the region that hosted trainees/interns in 2023 **10%**

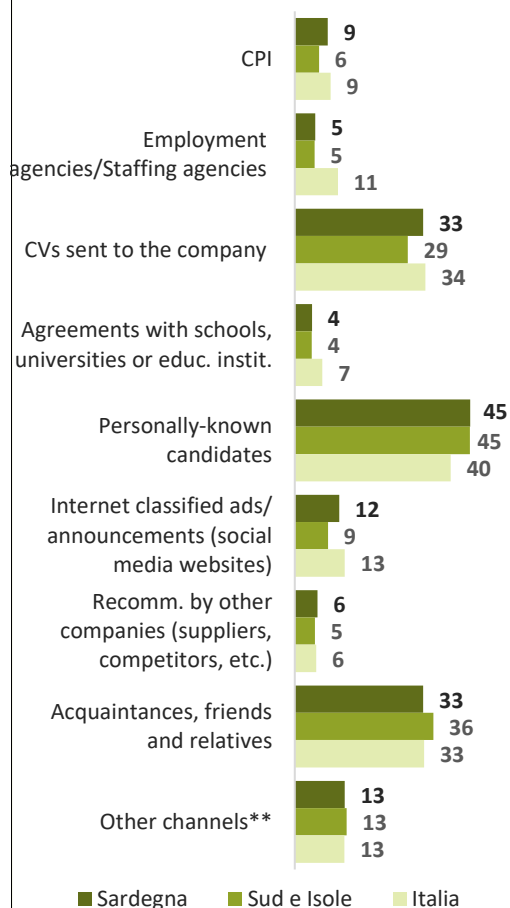
Percentage of interns/trainees employed in 2024 **24%**

Companies that held training courses for its employees in 2024 (% of total companies)



Selection channels used by the companies*

(% of the total number of companies that indicate at least one selection channel)

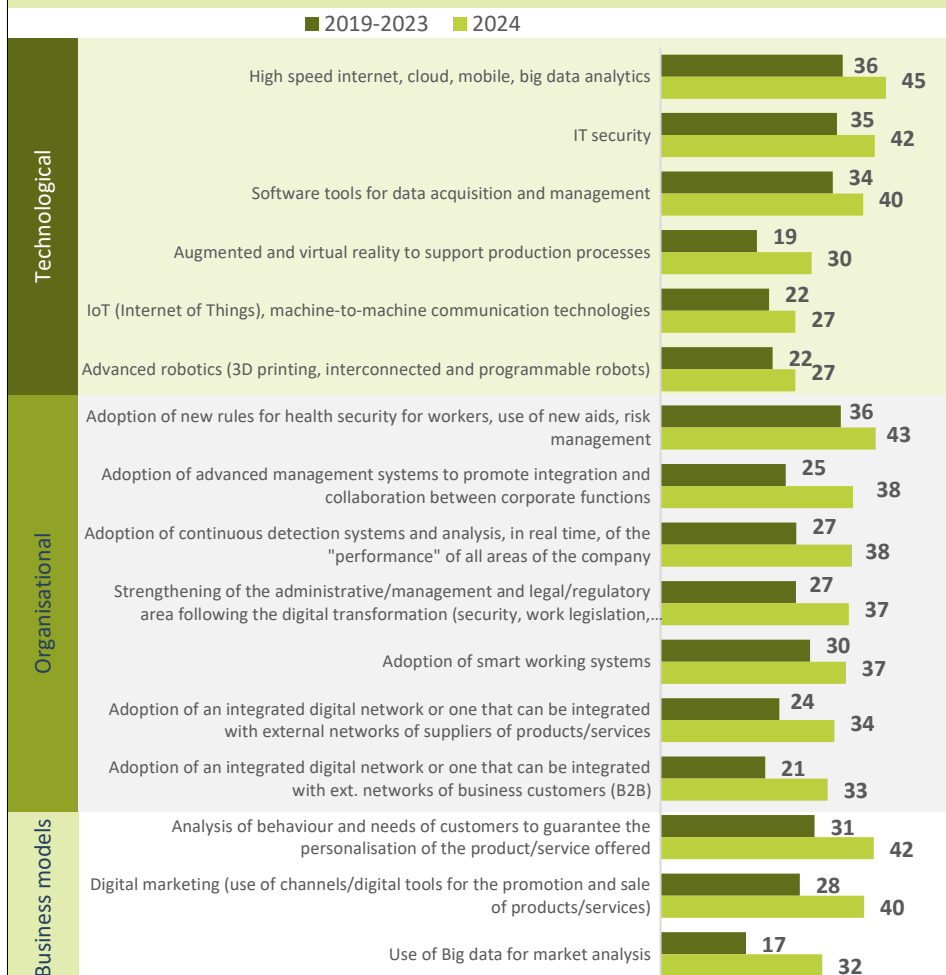


* This is a multiple choice question

**Trade associations/trade unions, classified ads/announcements in newspapers, labour consultants, other channel

Areas of digital transformation*

(% of companies that made investments)



* Companies that declared they made investments of high importance for corporate strategies in the 2019-2023 period and in 2024 in relation to each aspect of digital transformation

NOTE ON METHODOLOGY

The data presented came from the Excelsior survey carried out by Unioncamere in agreement with the National Agency for Active Labor Policies. The survey, which is included in the National Statistical Program (UCC-00007) among those that require a response, has been carried out on a monthly basis since 2017.

The information contained in this bulletin was obtained by processing administrative data from the Business Register and INPS, and from 2024 onwards, includes data on agricultural contracts within predominantly non-agricultural activities. This source, however, is considered net of phenomena not observed by design within Excelsior's scope of observation (contracts activated by: Public Administration, agricultural sector, professional firms, entities not registered with Chambers of Commerce; as well as contracts lasting less than one month). It is also integrated with information derived from monthly surveys available up to September 2024, which cover the entire year and have the last quarter as their forecast period. The monthly surveys were conducted primarily using the CAWI (Computer Assisted Web Interviewing) method, completing approximately 295,000 interviews with businesses, a representative sample of companies with employees in 2023 across various industrial and service sectors. The estimation of entry flow forecasts is obtained through the modeling of historical data derived from administrative sources on businesses and employment, appropriately integrated with sample data from each monthly survey.

Entries (i.e., the number of employment contracts that companies intend to stipulate in a given period) and their related characteristics refer to the hiring of employees and the flows of collaborators, temporary agency workers, and other non-employee workers.

This bulletin focuses on the analysis of the characteristics of planned entries in 2024, according to the professional profiles and educational levels required. The survey results are available at the provincial and regional levels according to a variable number of economic sectors, obtained by grouping economic activity codes from the ATECO2007 classification. The breakdown of planned entries by "professional group" refers to the ISTAT CP2021 classification.

Excelsior Informa is created by Unioncamere in collaboration with Ministry of Labour and Social Policies, as part of the Excelsior Information System.

For further information, please consult the website: <https://excelsior.unioncamere.net> where data and analyzes relating to all regions and provinces are available.

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