

EXCELSIOR INFORMA

COMPANY EMPLOYMENT SCHEMES OBTAINED FROM THE CHAMBER OF COMMERCE SYSTEM

Year 2024

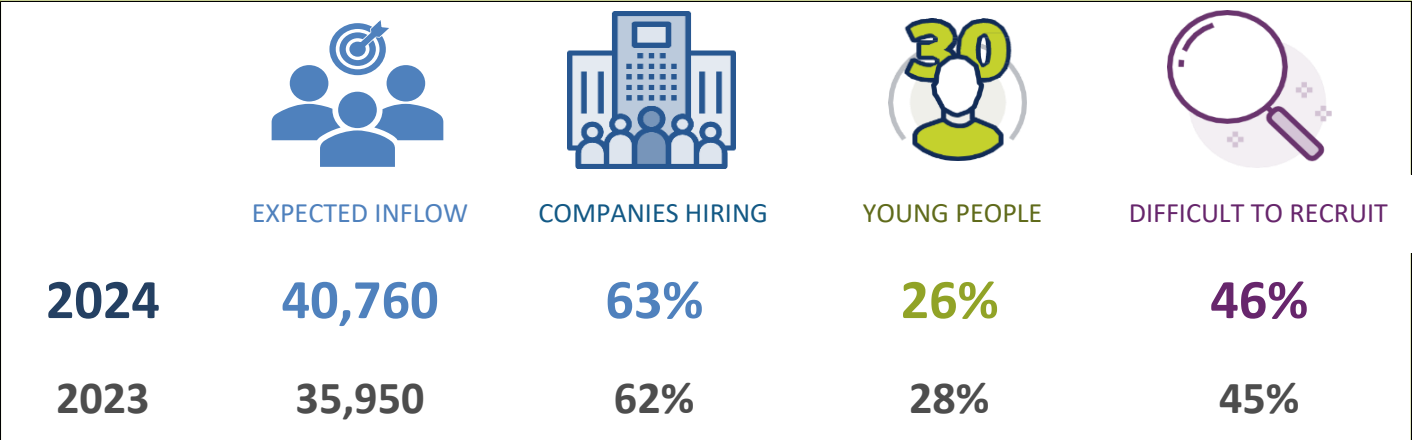
Basilicata

Introduction

After three years of sustained growth, planned labor demand from businesses in 2024 has stabilized at the previous year's levels, with approximately 5.5 million contracts planned to support company workforces. This stability in hiring flows corresponds to an increase in the number of companies intending to hire, which this year nears 850,000 units (+3.1% compared to 2023).

The high labor demand is also reflected in the main labor market indicators reported by ISTAT, which, between the second quarter of 2023 and the same period in 2024 (the latest available data), show a significant reduction in the unemployment rate of -0.8 percentage points and an increase in the employment rate of +0.7 percentage points.

However, 2024 also marks a further increase in the difficulties companies face in finding the desired profiles. This difficulty affects 48% of planned hires during the year, an increase of 3 percentage points compared to the 45% recorded the previous year. At the national level, the mismatch is increasingly due to a lack of specific professional profiles available for company integration, a problem reported for 31.2% of planned hires, up from 28.4% in 2023 and 24.6% in 2022. The share of qualitative mismatch, linked to the inadequacy of candidates' skills compared to those required by companies, remains stable, fluctuating between 12% and 13% of planned hires (there is also a residual share of 4% related to unspecified reasons). This publication focuses on the main characteristics of planned hires in the region for 2024.

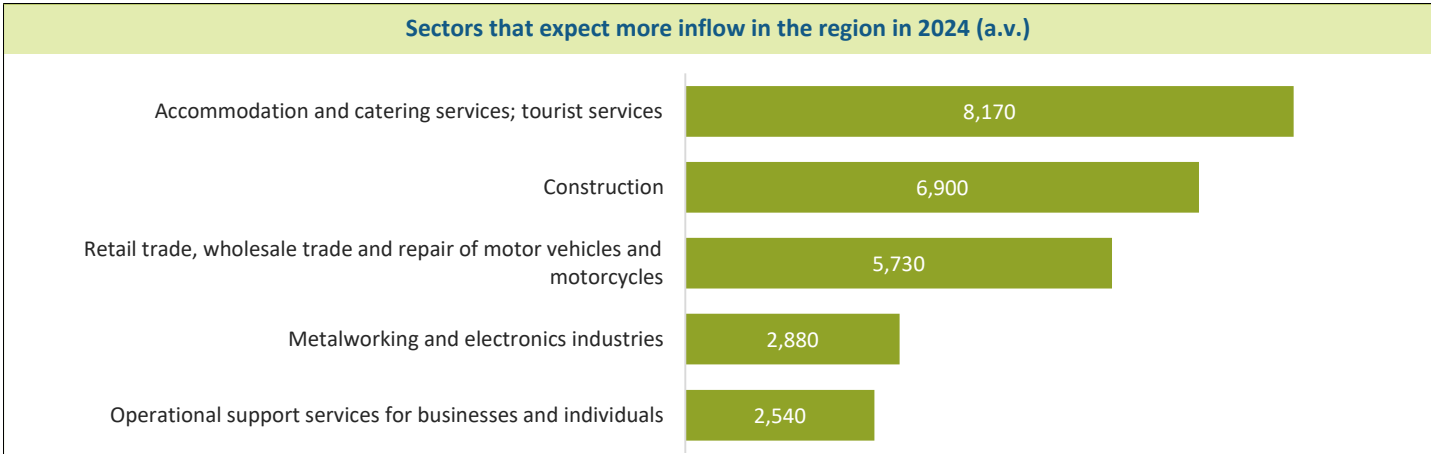


SUMMARY		Work opportunities in 2024 in the region		
		Expected inflow (a.v.)		% difficult to recruit
Company areas of placement and main professions	page 2	Technical professions	3,700	54.6
Main characteristics of workers requested by companies	page 3	Managers and intellectual, scientific and highly-specialised professions	1,550	53.9
Characteristics of inflow by age group	page 4	Specialised labourers	8,470	53.7
Fields of study that offer the greatest job opportunities	page 5	Plant operators and stationary and mobile machinery operators	6,100	49.2
Skills required according to the qualification	page 6	Skilled professions in commercial activities and services	11,470	44.1
Some characteristics of companies	page 7	Employees	2,570	35.8
Note on methodology	page 8	Unskilled professions	6,900	33.8
N.B. Due to the rounding off, the sum of the single percentage values may differ by 100. This note is valid for all the graphs in this bulletin that show percentage compositions.				

COMPANY AREAS OF PLACEMENT AND MAIN PROFESSIONS

This page presents the main business areas of hires, along with some characteristics related to these entries, and the professions most in demand by companies in the region for 2024. Please note that, unless otherwise specified, the professions listed in the bulletin refer to the ISTAT CP2021 (3-digit) classification of professions.

Characteristics of expected inflow by business area in the region in 2024				
BUSINESS AREA	INFLOW (a.v.)	% of total	% up to 29 years	% difficult to recruit
Total	40,760	100.0	25.6	45.9
Direction and General services areas	1,110	2.7	30.9	38.0
Administrative areas	1,030	2.5	21.4	55.0
Technical and planning areas	6,500	16.0	19.1	57.5
Area of production of goods and provision of the service	19,360	47.5	24.8	45.1
Commercial and sales areas	7,320	17.9	40.2	41.5
Logistics areas	5,440	13.3	16.4	40.7



Professions most requested in the region in 2024		of which difficult to recruit (%)	
522-Trainers and employees in catering activities	6,390	54	
814-Unqualified staff in cleaning services	3,420	41	
612-Specialized workers involved in the construction and maintenance of building structures	3,210	42	
512-Sales employees	3,110	30	
742-Drivers of motor and animal-drawn vehicles	2,700	56	
813-Unqualified personnel responsible for moving and delivering goods	2,090	23	

MAIN CHARACTERISTICS OF WORKERS REQUESTED BY COMPANIES

Below is a summary of the main characteristics of incoming hires, with a sectoral breakdown. The data covers recruitment difficulties, required experience, gender, and type of contract requested; the regional data is compared with that of its geographical division and the national average.

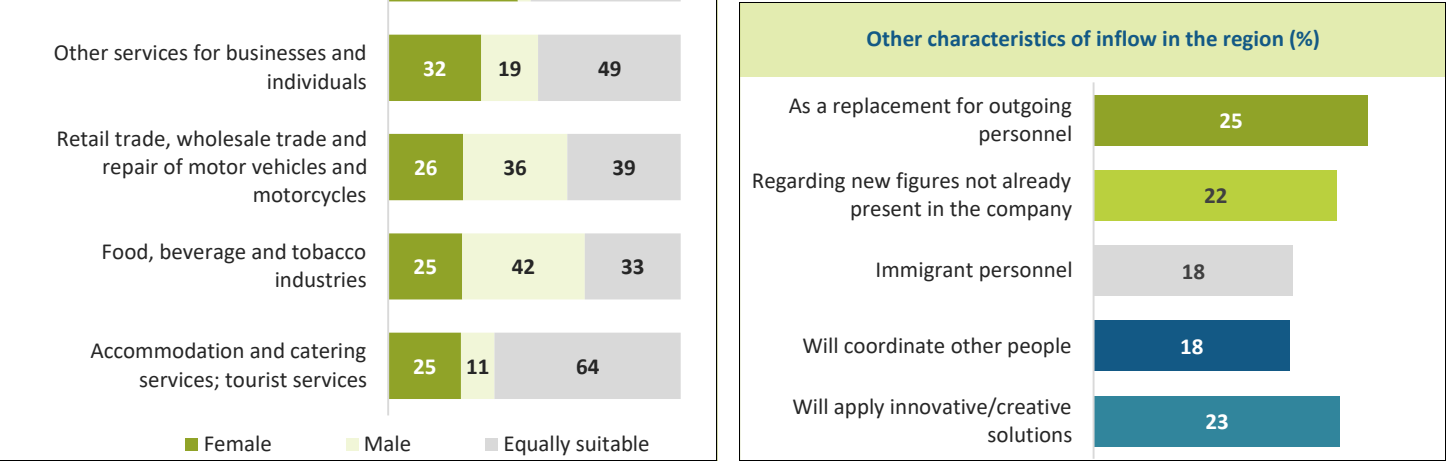
Difficulty in recruiting (%)	Reg.	South and islands	Italy
Total, of which:	45.9	43.1	47.8
for lack of candidates	28.5	26.9	31.2
due to inadequate skill set	14.5	13.1	12.9
for other reasons	2.9	3.1	3.7

Experience requested (%)	Reg.	South and islands	Italy
Total, of which:	67.0	67.9	64.3
in the profession	20.4	20.8	21.1
in the sector	46.6	47.1	43.2
non requested	33.0	32.1	35.7

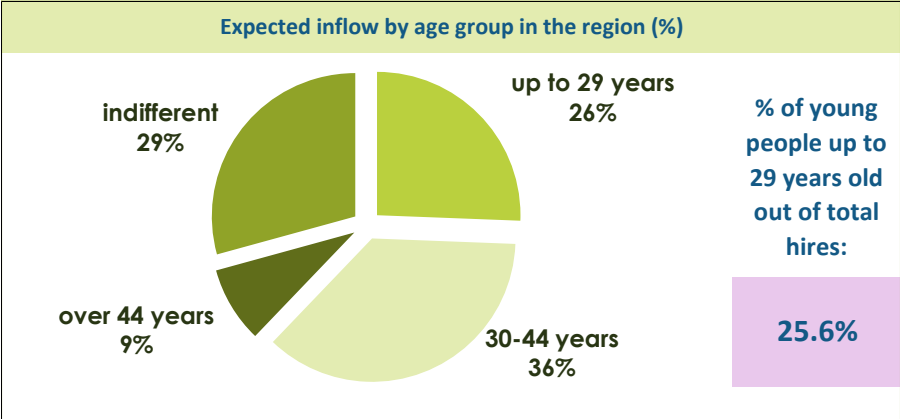


Gender requested (%)	Reg.	South and islands	Italy
female	17.6	18.0	18.5
male	39.9	32.2	30.8
equally suitable	42.5	49.9	50.8

Contracts proposed (% values)	Reg.	South and islands	Italy
Workers employed by the company	86.6	87.8	83.3
with a permanent contract	13.1	14.5	18.6
with a fixed-term contract	66.1	67.2	56.2
with other contracts	7.4	6.1	8.4
Company non-salaried workers	13.4	12.2	16.7
agency workers	6.9	4.5	9.8
coll. and other non-salaried empl.	6.5	7.8	7.0



CHARACTERISTICS OF INFLOW BY AGE GROUP



A specific detailed study concerns the age groups of the professional figures requested by companies in the region in 2024, with a detailed breakdown of the professions most requested and of the main business sectors that plan inflow from the younger segment, i.e. the figures with an age explicitly indicated by companies as "up to 29 years". The connection to "difficulties in recruiting" offers a valuable perspective on the relationship between training and companies.

Main business sectors seeking young people in the region (%)			
Metalworking and electronics industries Accommodation and catering services; tourist services Cultural, sports and other personal services Retail trade, wholesale trade and repair of motor vehicles and motorcycles Construction	38	25	38
	36	32	32
	35	31	35
	29	23	48
	18	31	51
Up to 29 yearsIndifferent30 years and over			

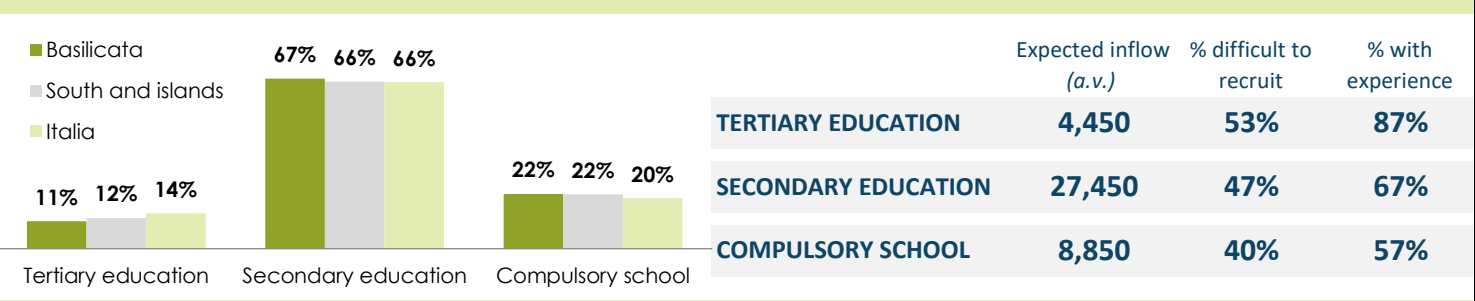
The top sectors for hires of young people up to 29 years old were selected based on absolute numbers.

Professions with the highest recruitment difficulty for young people (expected hires of young people - % share and absolute value)			
Average difficulty in recruiting young people Region Basilicata 49%		difficult to recruit young people	Inflow of young people
Toolmakers, workers and wood treatment craftsmen	96%	100	100
Specialized workers responsible for construction finishing	94%	320	340
Artisanal mechanics, assemblers, repairers, maintenance workers on fixed/mobile machines	77%	140	180
Automatic and semi-automatic machine workers. for processing metal and prod. minerals	76%	90	110
- Casters, welders, tinsmiths, boilermakers, assemblers of metal carpentry	70%	70	110
Drivers of motor and animal-drawn vehicles	68%	140	210
Technicians in the engineering field	68%	80	120
IT, telematics and telecommunications technicians	65%	80	130
Trainers and employees in catering activities	63%	1,680	2,670
Aesthetic care operators	62%	130	200

FIELDS OF STUDY THAT OFFER THE GREATEST JOB OPPORTUNITIES

Below are some data related to the educational levels and qualifications most requested for professional figures entering the workforce in 2024. Following a summary overview with a comparison between the region, the geographical division and the national data, the most sought-after qualifications by companies in the region are presented, focusing on tertiary education levels (university degrees or ITS Academy diplomas) and secondary education levels (technical-vocational high school diplomas and professional qualifications or diplomas).

Inflow expected by level of education in 2024

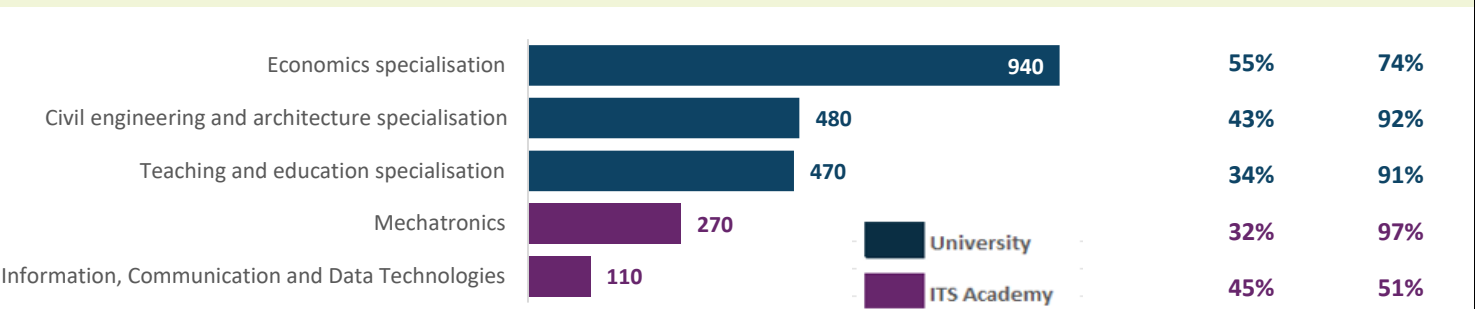


TERTIARY EDUCATION

	Expected inflow (a.v.)	% on tertiary education	% difficult to recruit	% with experience
UNIVERSITY	3,770	85%	55%	88%
HIGHER TECHNOLOGICAL EDUCATION (ITS Academy)	680	15%	42%	80%

The technological fields for ITS Academies refer to the articulation provided by the Higher Technological Education Reform (Ministerial Decree No. 203 of 10/20/2023); this adjustment, which affected the survey questionnaire, expanded the application areas of ITS Academies, making the results not comparable with those of previous years.

Fields of study most highly requested in the region

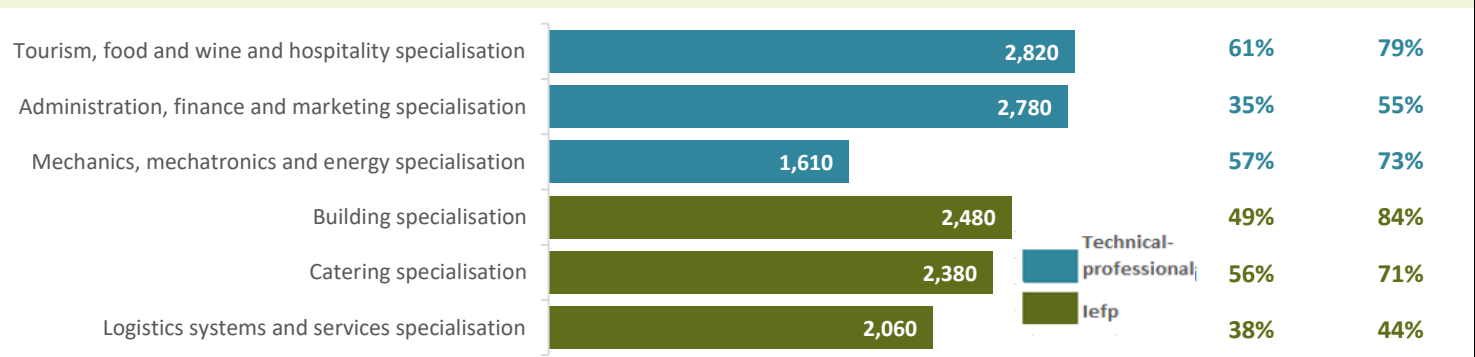


SECONDARY EDUCATION

	Expected inflow (a.v.)	% on secondary education	% difficult to recruit	% with experience
TECHNICAL-PROFESSIONAL HIGH SECONDARY SCHOOL DIPLOMA	10,870	40%	49%	70%
HIGH SECONDARY SCHOOL DIPLOMA*	960	4%	25%	61%
TRAINING QUALIFICATION OR PROFESSIONAL DIPLOMA (IeFP)	15,620	57%	46%	65%

** Classical, scientific, human sciences, linguistics, artistic high school*

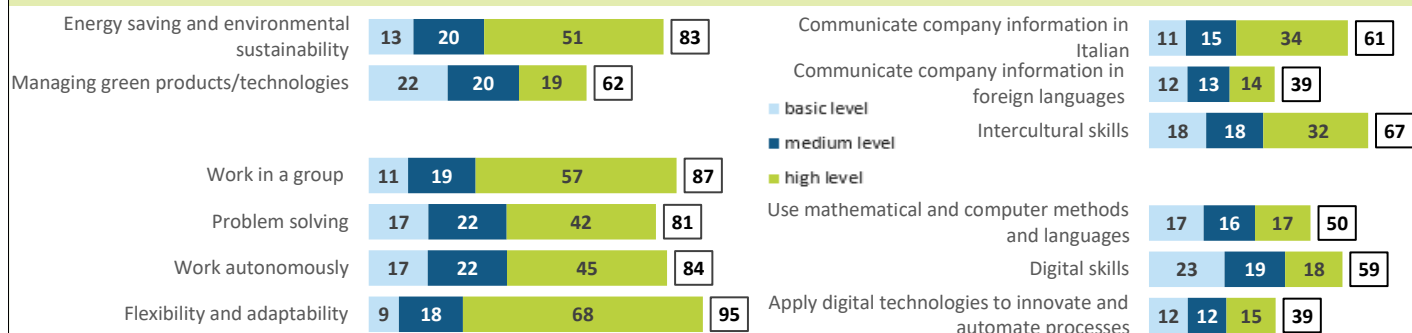
Fields of study most highly requested in the region



SKILLS REQUIRED ACCORDING TO THE QUALIFICATION

A skill is the "proven ability to use, in work situations or in professional and personal development, a structured set of knowledge and skills acquired in formal, non-formal or informal learning contexts". This section analyses some of the main skills required by companies for incoming profiles, as well as an in-depth analysis of the main fields of study in the territory and the skills required for each of them.

The importance of skills for the professional figures required in the region (% of total inflow)



The companies assign each skill a score from 0 (non-requested skill) to 4: the basic level corresponds to the percentage of companies that assign a score of 1 to that skill, the medium level a score of 2 and the high level a score of 3 or 4.

Skills considered of "high" importance according to the main fields of study in the region*

Key:	Communicative			Technological			Green		Soft			
	Communicate company information in Italian	Communicate company information in foreign languages	Intercultural skills	Use mathematical and computer methods and languages	Digital skills	Apply digital technologies to innovate and automate processes	Energy saving and environmental sustainability	Managing green products/technologies	Work in a group	Problem solving	Work autonomously	Flexibility and adaptability
from 1% to 33%												
from 34% to 66%												
from 67% to 100%												
TERTIARY EDUCATION	59%	33%	45%	42%	64%	32%	56%	27%	79%	77%	67%	85%
Economics specialisation	62%	31%	40%	46%	75%	25%	52%	13%	75%	78%	59%	82%
Civil engineering and architecture specialisation	55%	23%	43%	59%	85%	46%	70%	53%	83%	80%	87%	93%
Teaching and education specialisation	45%	20%	57%	22%	49%	11%	47%	24%	83%	77%	53%	78%
Mechatronics	12%	4%	50%	9%	82%	77%	81%	49%	31%	90%	27%	29%
Information, Communication and Data Technologies	28%	64%	54%	41%	87%	39%	28%	14%	80%	80%	57%	57%
SECONDARY EDUCATION	48%	24%	38%	25%	28%	20%	55%	17%	69%	55%	52%	74%
Tourism, food and wine and hospitality specialisation	59%	36%	54%	17%	11%	20%	60%	19%	66%	46%	54%	70%
Administration, finance and marketing specialisation	60%	27%	44%	31%	52%	17%	52%	14%	79%	63%	55%	81%
Mechanics, mechatronics and energy specialisation	12%	1%	17%	20%	10%	15%	51%	16%	40%	35%	35%	48%
Building specialisation	17%	0%	17%	12%	0%	11%	35%	27%	41%	34%	38%	56%
Catering specialisation	35%	19%	38%	12%	8%	10%	59%	13%	59%	31%	45%	64%
Logistics systems and services specialisation	13%	0%	31%	6%	0%	4%	45%	13%	40%	16%	28%	66%
High school diploma	69%	53%	44%	29%	47%	21%	57%	14%	81%	65%	60%	85%

* The skills with "high" importance are those to which the companies assign a score of 3 or 4.

SOME CHARACTERISTICS OF COMPANIES

This page presents some characteristics of the hiring companies, highlighting the relative share of the total number of companies with employees present in the region, and detailed breakdown by size class. Furthermore, the training provided by companies to their employees in 2024 and the share of companies that hosted interns in 2023 are also analyzed. The page also presents some data on investments made by companies in various areas of digital transformation in 2024 and on the channels used for selecting personnel.

Companies that provide training in 2024

Companies that carried out training courses in 2024 **5,920**

% of total companies **48%**

Inflow by company size class in 2024 (%)

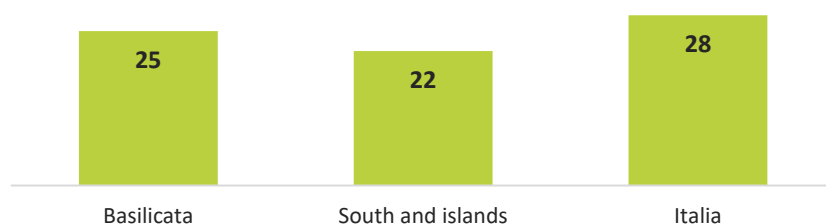


Internship activities

Companies in the region that hosted trainees/interns in 2023 **13%**

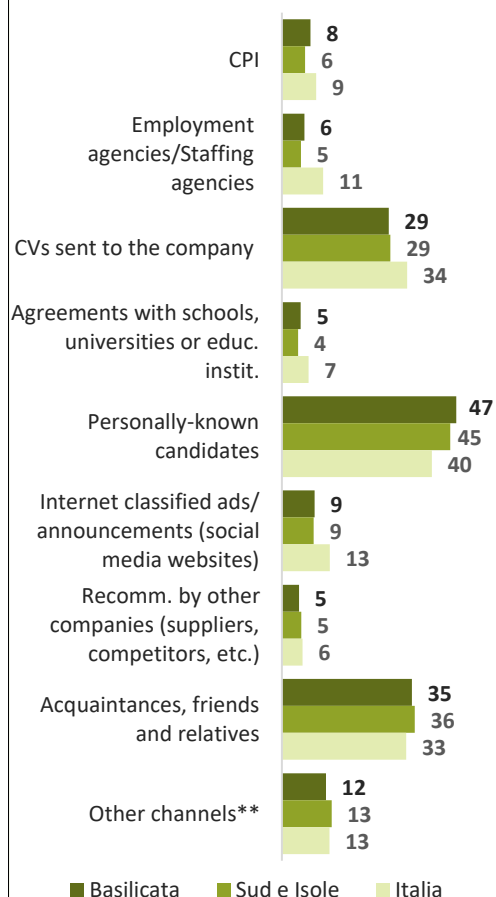
Percentage of interns/trainees employed in 2024 **22%**

Companies that held training courses for its employees in 2024 (% of total companies)



Selection channels used by the companies*

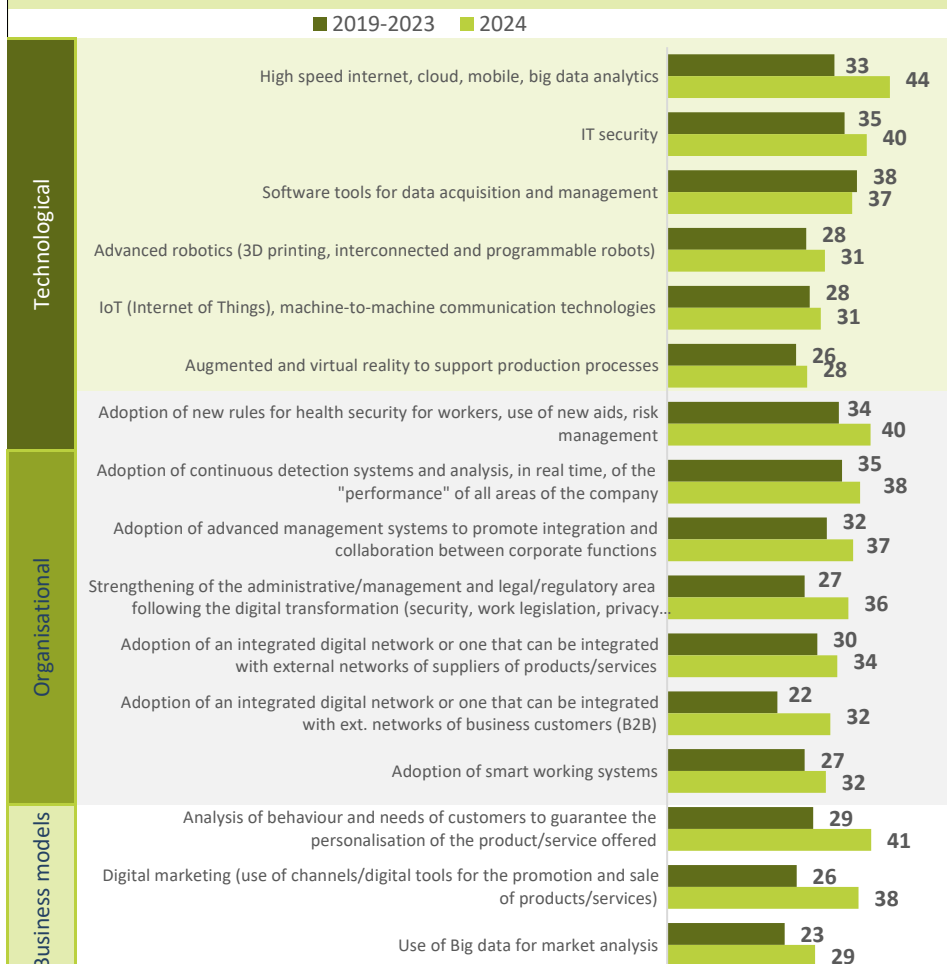
(% of the total number of companies that indicate at least one selection channel)



* This is a multiple choice question
 ** Trade associations/trade unions, classified ads/announcements in newspapers, labour consultants, other channel

Areas of digital transformation*

(% of companies that made investments)



* Companies that declared they made investments of high importance for corporate strategies in the 2019-2023 period and in 2024 in relation to each aspect of digital transformation

NOTE ON METHODOLOGY

The data presented came from the Excelsior survey carried out by Unioncamere in agreement with the National Agency for Active Labor Policies. The survey, which is included in the National Statistical Program (UCC-00007) among those that require a response, has been carried out on a monthly basis since 2017.

The information contained in this bulletin was obtained by processing administrative data from the Business Register and INPS, and from 2024 onwards, includes data on agricultural contracts within predominantly non-agricultural activities. This source, however, is considered net of phenomena not observed by design within Excelsior's scope of observation (contracts activated by: Public Administration, agricultural sector, professional firms, entities not registered with Chambers of Commerce; as well as contracts lasting less than one month). It is also integrated with information derived from monthly surveys available up to September 2024, which cover the entire year and have the last quarter as their forecast period. The monthly surveys were conducted primarily using the CAWI (Computer Assisted Web Interviewing) method, completing approximately 295,000 interviews with businesses, a representative sample of companies with employees in 2023 across various industrial and service sectors. The estimation of entry flow forecasts is obtained through the modeling of historical data derived from administrative sources on businesses and employment, appropriately integrated with sample data from each monthly survey.

Entries (i.e., the number of employment contracts that companies intend to stipulate in a given period) and their related characteristics refer to the hiring of employees and the flows of collaborators, temporary agency workers, and other non-employee workers.

This bulletin focuses on the analysis of the characteristics of planned entries in 2024, according to the professional profiles and educational levels required. The survey results are available at the provincial and regional levels according to a variable number of economic sectors, obtained by grouping economic activity codes from the ATECO2007 classification. The breakdown of planned entries by "professional group" refers to the ISTAT CP2021 classification.

Excelsior Informa is created by Unioncamere in collaboration with Ministry of Labour and Social Policies, as part of the Excelsior Information System.

For further information, please consult the website: <https://excelsior.unioncamere.net> where data and analyzes relating to all regions and provinces are available.

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